



JUDE B. GAZZAZ

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SUMMARY

Sports media and communications professional with experience across broadcasting, digital media, and content production in international sporting environments. A professional athlete with a strong understanding of performance, storytelling, and audience engagement, bringing a unique perspective to sports media.

Experienced in developing creative content, supporting live productions, and working closely with athletes, teams, and media stakeholders to deliver clear and impactful communication.

WORK EXPERIENCE

Broadcast Operations Assistant

THE WORLD GAMES 2025
International Sports
Broadcasting
Chengdu, China
July 2025-August 2025

- Supported live international sports broadcasts across on-site production operations
- Coordinated with the broadcast director on timing, run-downs, and live segments
- Assisted camera teams with setup, positioning, and on-field coordination
- Managed equipment readiness, signal flow, and communication systems during broadcasts
- Contributed to graphics preparation and overall live production delivery

Communications Intern

REAL MADRID BASKETBALL
March 2025-June 2025

- Produced press materials and communication content for domestic and international games
- Supported press conferences, media briefings, and mixed zone operations
- Coordinated with journalists and media teams for game-day coverage
- Monitored athlete social media and analyzed engagement trends
- Conducted interviews and prepared content for media distribution

Account Manager Intern

MEMAC OGILVY
July 2022-August 2022

- Conducted market research and analyzed social media data for brand insights
- Supported development of client briefs and campaign strategies
- Identified consumer trends and contributed to strategic presentations
- Collaborated with cross-functional teams on campaign planning and execution

ADDITIONAL EXPERIENCE

Digital Factory Intern

BUPA ARABIA
May 2019-July 2019

- Supported digital transformation initiatives across internal platforms
- Assisted with mobile app development, testing, and user feedback processes

Corporate Sales Intern

BUPA ARABIA
May 2018-July 2018

- Assisted in drafting corporate contracts and pricing strategies
- Supported sales data analysis and reporting across regional markets

Media Projects

The Unbreakable: Las Leonas 7 - Documentary

Creator & Project Lead | 2025

The Rise of Los Leones 7 - Documentary

Creator & Project Lead | 2025

- Led concept development, filming, and storytelling
- Produced documentary content in elite sports environments
- Collaborated with athletes, coaches, and federations
- Developed supporting media content and campaign assets

EDUCATION

Real Madrid Graduate School Universidad Europea de Madrid

2025-2026

Master's Degree Basketball Coaching and Management

Relevant Coursework: Modern Training Methodology, Sciences Area, New Technologies, Academy Programs: Talent Development, The Professional Club, Creation of A New Project: The Academy, Product and Business Opportunities, Sports Law

Real Madrid Graduate School Universidad Europea de Madrid

2024-2025

Master's Degree Communications and Sports Journalism

Relevant Coursework: Sports Journalism Environment, Written Press, Radio Sports, TV and Sports, Digital Journalism and Social Networks, Sports Communications' Management

American University of Sharjah

2019-2023

Mass Communications, B.A. Concentration in Integrated Marketing Communications

Relevant Coursework: Digital Video Skills, Writing for Mass Communications, Integrated Marketing Communications, Theories of MC, Case Studies in IMC, Multiplatform Media Planning, Content Creation, Crisis and Conflict Communications, Intercultural Comms, Social Media, MC Law and Ethics, Digital Marketing Comms, Social Media Strategies, Marketing Research, MC Research Methods and Data Analytics, Integrated MarkComm Campaigns, Management.

American International School of Jeddah

2014-2017

American Diploma

Skills

Communication	◆◆◆◆◆	Camera Operations	◆◆◆◆◆	Storytelling	◆◆◆◆◆
Web Product Development	◆◆◆◆◆	Broadcasting	◆◆◆◆◆	Public Relations	◆◆◆◆◆
Creative team Leadership	◆◆◆◆◆	Filmmaking	◆◆◆◆◆	Sports Media	◆◆◆◆◆
Digital Media	◆◆◆◆◆	Video Editing	◆◆◆◆◆	AVID Media Composer	◆◆◆◆◆

Leadership and Athletic Experience

- Professional basketball player and two-time Saudi Games champion (2022, 2023), competing at national and international levels.
- Captain of Jeddah United Basketball Club (2013–Present), a professional team, demonstrating sustained leadership, performance, and commitment over more than a decade.
- Served as captain of the varsity basketball team at the American University of Sharjah, leading team performance and development.
- Experience in coaching youth basketball, supporting player development, and mentorship within competitive environments.
- Involved in mentorship and community initiatives, working with youth programs and students in educational settings.

Awards

- Saudi Games Champion (2022, 2023)
- MVP in FIBA 3x3 Basketball tournament (2021)
- Ideal Athlete at AUS (2022-2023)
- MVP in Varsity Basketball (2014-2017)

Languages and Interests

English	◆◆◆◆◆
Arabic	◆◆◆◆◆
French	◆◆◆◆◆
Spanish	◆◆◆◆◆

- Sports media
- Storytelling
- Photography
- Basketball
- Athlete Development